



HERE. TO SERVE →

ANSWERING THE GOSPEL CALL TO GIVE
OF OURSELVES—STARTING RIGHT WHERE WE ARE

2020-2021 VISION CAMPAIGN

Commitment Guide



Here to Serve is a two-year campaign and guiding vision to strengthen the ability of First Presbyterian Church to amplify the message of the Gospel for the sake of our future, our neighborhood, and our city.



**1 HERE.
For Our Future**

\$6 MILLION

- Reimagine Children and Family Ministry Spaces
- Create Dynamic Discipleship Pathways
- Invest in Our Staff
- Expand & Improve Technology



**2 HERE.
For Our Neighborhood**

\$13 MILLION

- Improve Guest Experience
- Create Community Spaces
- Make Necessary Facility Updates



**3 HERE.
For Our City**

\$3 MILLION

- Plant New Churches
- Expand Evangelism Efforts
- Invest in Redemptive Entrepreneurship

For the next two years we will adopt a single fund for all giving. This “one fund” approach means that the total sum of the campaign goal includes our budget for two years of operating expenses.

Total cost for all three initiatives (\$22 million) + Two years of operating expenses (\$16 million)

Total giving goal for *Here to Serve* = \$38 MILLION

We need you—because our goal for *Here to Serve* is 100% participation.

Prayerfully consider these questions before giving:

- Am I willing to be open to being changed through participation in this campaign? How can I step outside my comfort zone and let my heart and life be impacted by *Here to Serve*?
- In what ways can I think creatively as I put together a comprehensive giving plan? What assets and resources could I tap into to increase my gift?
- What are things I can choose to reduce or limit in my financial commitments during the course of this campaign in order to accelerate this vision for a cause much greater than myself?
- How am I willing to be uncomfortable as part of a selfless sacrifice toward this vision? What can I release so that I can open myself up to the unexpected joy in this process?

“For even the Son of Man did not come to be served, but to serve, and to give His life as a ransom for many.”

MARK 10:45

Will you take time to reflect on how you can sacrificially give to *Here to Serve*?

We're each at a different place in what we currently give and what we're capable of giving. It might feel like you don't have capacity to contribute to *Here to Serve*. Maybe your budget is tight, or perhaps you already give to other non-profits and ministries. But our goal for this campaign is 100% participation. Because God calls each of us to give back to Him what He has blessed us with.

If First Presbyterian Church is your church home, we encourage you to take some time to reflect on how God might be calling you to sacrificially give to this campaign. Below are some strategies for how to give out of your finances and other assets and investments.

➤ **Income-stream Giving**

Start by giving 10% of your income as you receive it—whether that's your regular paycheck, bonuses, and any extra income you make through a side business.

➤ **Sacrificial Giving**

Consider making some lifestyle changes over the next two years to free up more resources in your overall financial outlook. (We have some ideas of how to practically do this on the next page.)

➤ **Debt Rollover**

If you pay off a loan or credit card in the next two years, use the resources you were putting toward that debt and roll it into your giving plan.

➤ **Donating Assets**

If you have an investment such as stocks, real estate, or other assets, there may be tax advantages to transferring ownership of the asset to FPC as a charitable donation. Because of FPC's tax-exempt status, we can sell the asset and receive full market value (less transaction costs).

QUESTIONS?

If you have questions about *Here to Serve*, contact HereToServe@fpchouston.org.

Think creatively about how you can give more:

A few lifestyle changes over the next two years may have a larger impact on your ability to give than you would imagine. Here are some ideas of changes you could make:



Cut down on eating out.

The average Houstonian eats lunch or dinner out 5.7 times per week and spends \$4,600 annually on eating at restaurants. Consider packing lunch 1 or 2 more days per week and eating dinner at home one additional day. With the average dinner out costing \$36.40 per person, you could cut down on spending \$3,785.60 over two years, just by skipping one dinner out per week.



Make coffee at home.

Cut down on buying two gourmet coffees per week, and either make it at home or drink the office brew. You'll save an average of \$8.48 per week, which adds up to \$881.92 over two years.



Reduce a movie, music, or TV streaming service.

While it's nice to watch a TV show or movie to unwind, maybe you don't need subscriptions to multiple streaming services. Cut down to one TV/movie and one music streaming service and roll the savings into the *Here to Serve* fund. Per streaming service, you'll save an average of \$200 over two years.



Reduce memberships, season tickets, and annual passes.

Whether it's a club membership, a zoo or museum membership, or season tickets to the Houston Rockets, these costs can add up. By cutting back on these memberships over the two years of the campaign, you could save thousands of dollars and redirect that money toward *Here to Serve*.

How will you participate?

Use the sample pledge cards below to help you think through what you can commit to *Here to Serve*, depending on your giving history and capabilities.

HERE. TO SERVE

VISION PLEDGE CARD
JANUARY 2020 - DECEMBER 2021



What I/we normally give in a year: \$ 0

My/Our new annual giving amount: \$ 2,500

My/Our 2-year commitment: \$ 5,000

My/Our gift from stored resources: \$ 5,000

My/Our Here to Serve commitment: \$ 10,000

NAME Janet Newjourney
EMAIL onthepath@gmail.com PHONE 832-555-1234
ADDRESS 5678 North Avenue
CITY Houston STATE TX ZIP 77004

This pledge card is a statement of intent and is not a legally binding agreement.

HERE. TO SERVE

VISION PLEDGE CARD
JANUARY 2020 - DECEMBER 2021



What I/we normally give in a year: \$ 10,000

My/Our new annual giving amount: \$ 12,500

My/Our 2-year commitment: \$ 25,000

My/Our gift from stored resources: \$ 15,000

My/Our Here to Serve commitment: \$ 40,000

NAME Dakdale
EMAIL mail.com PHONE 281.123.4567
ADDRESS Street
CITY Street STATE TX ZIP 77002

This pledge card is a statement of intent and is not a legally binding agreement.

YOUR HERE TO SERVE COMMITMENT

Take time to review, pray over, and fill out the pledge card to the right. Bring your completed pledge card to Commitment Sunday on October 27 or mail to FPC.

HERE.TO SERVE

VISION PLEDGE CARD

JANUARY 2020-DECEMBER 2021



What I/we normally give in a year:	\$	
		▼
My/Our new annual giving amount:	\$	
		x 2 YEARS =
My/Our 2-year commitment:	\$	
		+
My/Our gift from stored resources:	\$	
		=
My/Our <i>Here to Serve</i> commitment:	\$	
NAME _____		
EMAIL _____		PHONE _____
ADDRESS _____		
CITY _____	STATE _____	ZIP _____
This pledge card is a statement of intent and is not a legally binding agreement.		



FUNDING THE VISION

Our total giving goal for *Here to Serve* is
\$38 MILLION

This reflects a total giving commitment over a 2-year period.
Thank you for helping make this vision a reality.

INVESTMENTS NEEDED	LEVEL
1	\$3,000,000
2	\$2,000,000
4	\$1,000,000
6	\$750,000
8	\$500,000
15	\$250,000
30	\$125,000
45	\$75,000
60	\$50,000
90	\$25,000
120	\$10,000
120	\$5,000
120	\$2,500
Many	Under \$2,500

"I will not sacrifice to the Lord my God that which costs me nothing."

2 SAMUEL 24:24